

TEJMUR SATTAROV

SENIOR ART DIRECTOR



CONTACT

Tejmur Sattarov

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EXPERIENCE

08/2017

BBDO: Merck, Mercedes Benz
TBWA: WeightWatchers, Unitymedia, Nissan
Saatchi&Saatchi Düsseldorf: Bosch Home, Siemens Kitchen, Media Markt
Leagas Delaney: Yello Pitch (CD Rolle/ Leitung) / McarthurGlen
David+Martin: Foodpanda (CD Rolle/ Leitung)
GUD Berlin: GIZ Pitch (CD Rolle/ Leitung)
Zum goldenen Hirschen Köln: OBI, Sportwetten.de, Havana, C&A
C&A: Sustainable HUB, Summercampaign 2021
JvM Berlin: Ebay, Clark

03/2015 - 07/2017

Senior Art director Ogilvy Düsseldorf

Key Accounts: ALDI, Vita Cola, Unilever, Philips, Breuninger
Primarily I worked on the Vita Cola Account which is an interesting brand as it is the only Cola brand in the world which is in favour in its sellings in its market against Coca Cola. We launched a new campaign and I had the chance to make a complete redesign on the whole brand as it felt out of date. Included in this was the whole CI including the website. Besides that I had the chance to participate in several shootings for example for Unilever, Philips and Breuninger.

PITCHES:

During the time at Ogilvy Düsseldorf I participated in a pitch for ALDI. After a year of work my team got the chance to create the first ever Campaign for ALDI on the german market. Since 2016 after the pitch ALDI became my full time client.

02/2013 - 01/2015

Senior Art Director Thjnk Düsseldorf

Key Accounts: Unitymedia [UPC Germany], Ytong, Pattex
I primarily worked with Unitymedia while at Thjnk. It was interesting to handle the whole B2C communication for a brand which just started on the German market. We created two Campaigns which were used in traditional media mainly plus 2 TVCs we shot within the 10 months I were present at the agency. Besides that I helped out on 2 pitches which we managed to win.

06/2012 -10/2012

Freelance work for different start-up companies

Setting up websites, creating Logos, creating strategies for their marketing

03/2012 - 05/2012

Freelance Art director Sid Lee - working on Adidas Football Worldcup Brief

10/2009 - 03/2012

Art Director Wieden+Kennedy Amsterdam

Key accounts: Nike Football, Electronic Arts [Fifa 121, Delta Airlines, Heineken, ESPN, Bwin, Coca Cola, Nokia, and Beeline.

I primarily worked with Nike Football while at W+K. It was a fantastic experience which culminated with the 2010 World Cup, and Nike's Write The Future. My project, called „Write the future. Write The Headline“, was the interactive side of the campaign. It allowed football fans all over the world to voice their opinions and guess tomorrow's headlines. From an agency point of view it generated several international awards.
Other Nike campaigns includes Nike Russia, and the rebranding of Spartak Moscow, as well as a range of banners and prints for Nike's individual silos.

Projects for Delta Airlines includes numerous radio commercials, billboards, and print ads in Europe, South America and Africa,.

PITCHES:

During 2011 I worked on four pitches, we managed to win all of them. The accounts were projects for Heineken, Beeline, Delta Airlines, and Electronic Arts (Fifa 12).

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AWARDS

2015 GWA EFFIE AWARD

Unilever - Rama Butter spread

2011 One Show Interactive Gold

One Show Interactive: Interactive Advertising - Environmental/ Experiential- Single

2011 One Show Interactive Silver

One Show Interactive: Integrated Branding - Integrated Branding Campaign - 360

2011 One Show Merit X3:

One Show Interactive: Interactive Advertising - Environmental/ Experiential- Single One

Show Interactive: Interactive Advertising - Other Interactive Media - Single One Show

Interactive: Interactive Advertising -Augmented Reality

2011 New York Festivals World Medal

2011 New York Festivals Finalist Certificate

OUTDOOR/POSTERS: Special Categories

2011 The Loeries South Africa

Silver Loerie

2011 Webby Awards nominee.

2009 D&AD Yellow Pencil

2009 D&AD In Book

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04/2009 - 07/2009

12/2008 - 03/2009

08/2008 - 11/2008

EXPERIENCE

Jr. Art director internship Bureau Pindakaas (One big agency | Amsterdam)

Jr. Art director Internship Lowe Worldwide NY

Jr. Art director Internship Saatchi & Saatchi London

EDUCATION

2007 - 2009

2005 - 2007

2005

Miami Ad School Art Direction Diploma Portfolio Program

Johannes Gutenberg Universität Mainz VWL

IGS Mainz Abitur

CAPABILITIES

- Interested in creating new creative integrated ideas
- Strategic thinking
- Adobe Photoshop, Illustrator, After Effects, Indesign
- Html programming
- Design, Photography & Animation skills
- Video Directing & Editing

LANGUAGES

German First language

English Very good in speaking, reading and writing

Russian Good in speaking and reading

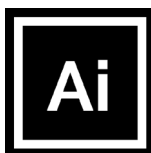
SKILLS



Photoshop



Indesign



Illustrator



Premiere Pro



After Effects



Sketch



Blender